



Play the News™

Eric Brown CEO

Asi Burak Chief Product Officer



PEACEMAKER

Video Games Today

89% of Top-Selling Video Games Contain Violent Content



Video Games Today

**“Violent
video games
are a silent
epidemic
among
children”**

Senator Hillary Rodham Clinton

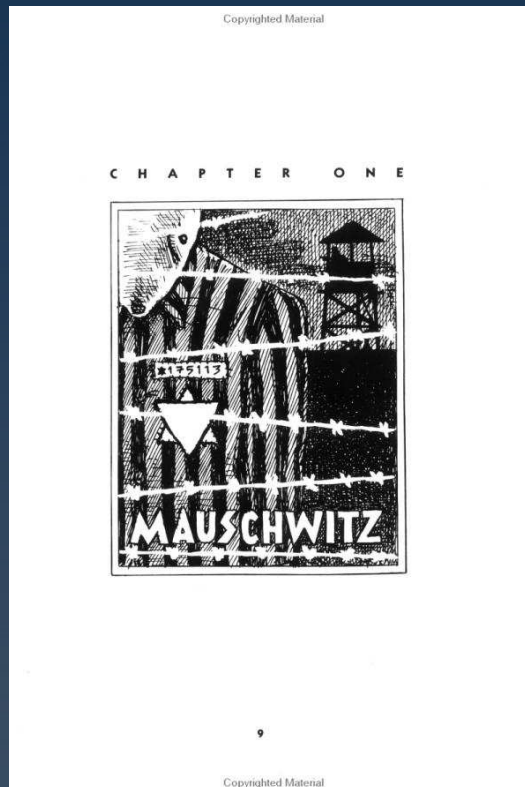


“Serious Comics - Graphic Novels”

MAUS Case Study – how artists can change a medium



Art Spiegelman, 1992





PLAY AS



PALESTINIAN PRESIDENT



ISRAELI PRIME MINISTER



PLAY RANDOM SIDE



TUTORIAL



ZOOM OUT

NEWS REPORT



18 PALESTINIANS KILLED AND 40 WOUNDED BY ISRAELI TANK FIRE

Palestinian officials stated that a barrage of tank shells hit civilian homes, and women and children were among the dead.... Palestinian leaders have called for an emergency UN Security Council meeting... Israel is investigating the incident.

WATCH EVENT ▶

X CLOSE

Palestinian President 12 30,2006

GROUPS AND LEADERS

POLLS

 0/100  0/100
NATIONAL APPROVAL WORLD APPROVAL



Israeli Prime Minister 01 06,2007

	9/100		-60/100
ISRAELI APPROVAL		PALESTINIAN APPROVAL	

GROUPS AND LEADERS

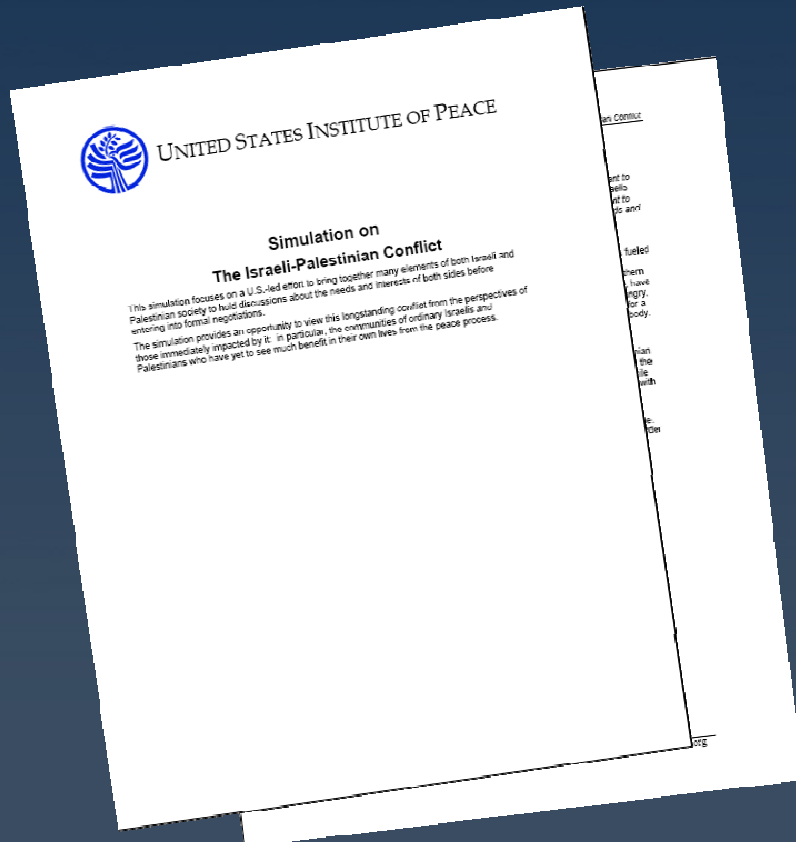
			
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POLLS

			
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Paper Role-Play Simulations

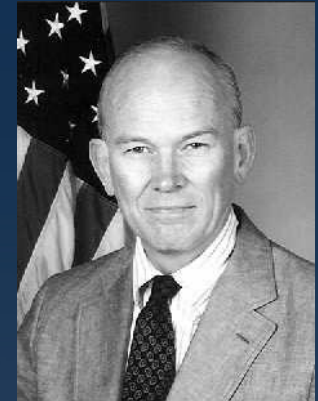
- Dr. Eisenberg, Carnegie Mellon University
- The US Institute of Peace



Content Experts

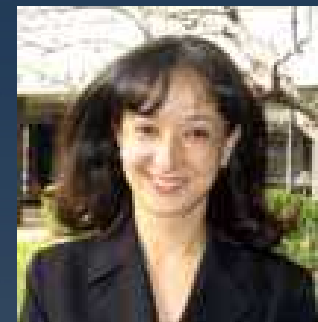
American Conflict Experts

Clayton Swisher – Director of Programs – Middle East Institute
Ambassador (Ret.) Philip C. Wilcox, Jr. – President – Foundation For Middle East Peace



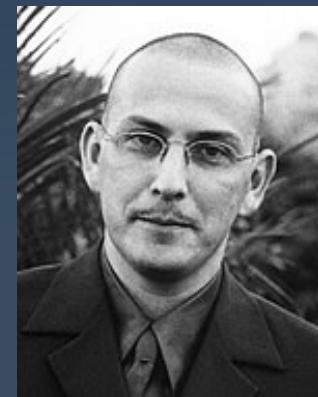
Palestinian Content Experts

Samar Assad – Executive Director, Palestine Center
Ziad Asali / Rafi Dajani – President, American Task Force on Palestine



Israeli Content Experts

Major General (res.) Shlomo Gazit
Moty Crystal – Israeli Negotiator Camp David → Negotiators workshop



User Testing Development

Ido Roll – HCI, Carnegie Mellon University

Gaming Industry

Bing Gordon – CCO and Founder, EA
Will Wright – Game Design Guru

Underlying Assumptions

- You **can** make a difference!
- The other side wants peace too.
- You lack complete control of your own side.
- Small concrete steps, not grandiose plans.
- Win State: **Two-State Solution**

**“Don’t let the perfect be
the enemy of the possible!”**

Players' Feedback

“I learned more in an hour playing this game than in years of listening to the news.”

- Eric Boyd in his Blog

Although he [my son] was able to go through the game quickly, he learned more about the conflicts that have been plaguing the Middle East in three hours than I have been able to teach him in many years.

- T.Bowers

Making the policy decisions in the game and pondering the possible ramifications on all parties really makes the issues hit home and stay with you. It is a wonderfully efficient and fun way to study the real world.

- Jarmo Petäjäaho, Finland

“Having real news events embedded in the game has changed how I view the different aspects of conflict resolution.”

- Nora Al-Subai (18), to Qatar Today

Mass Distribution Deal

100,000 copies given away in Israel and the West Bank:

“The [students] analyzed their experiences in the role of the Palestinian and Israeli leadership, and demonstrated new understanding regarding the complex realities facing the negotiating teams.”



מרכז פרס לשלום
مرکز بيرس للسلام
The Peres Center For Peace

The Peres Center For Peace - a non-governmental non-partisan organization dedicated to promoting peaceful relations between Arabs and Israelis - is proud to present the November 2007 E-Bulletin.

An air of cautious optimism has swept the region, prompted by the gathering of Israeli, Palestinian, Arab and international leaders in Annapolis. The summit offers an opportunity for potential new beginnings in this conflict region, encouraged by the moderate forces on both sides who share a common aim of two states for two peoples.

The developments at the political level have demonstrated the importance of peacebuilding activities that engage the two populations. Indeed, cross-border peacebuilding actions are a necessary element in any future peace process, serving to strengthen the governments' moves toward an agreement, and capture and nurture the sentiment of both populations.

New Initiatives

The Peres Center and ImpactGames distributed some 80,000 copies of the "PeaceMaker" computer game, which reached subscribers of Israeli newspaper Ha'aretz and Palestinian newspaper Al-Quds Daily on the very day that the Annapolis Conference began in the United States.

The game allows a player to take on the role of either the Palestinian President or Israel's Prime Minister with a view to solving the conflict through tools such as diplomacy, military action, infrastructural development and more. Importantly, the game allows players to open their minds, consider the complexity of the conflict situation, and understand the "other side's" pressures and constraints. Recognizing the pedagogic value of such games, the Peres Center has also launched the "PeaceMaker" educational program, which targets Palestinian and Israeli youth. The launching event was held with a group of 18 and 17 year olds from She'ar Hatanor (an Israeli community adjacent to the Gaza Strip), whereby the high school pupils played the game and participated in guided discussions led by trained facilitators. They analyzed their experiences in the role of the Palestinian and Israeli leadership, and demonstrated new understanding regarding the complex realities facing the negotiating teams.



Small photos from She'ar Hatanor, adjacent to the Gaza Strip, showing multiple political decisions in the framework of the "PeaceMaker" educational program.

Ongoing Activities

Listed below are some of the Peres Center's November activities:



Greenspan Concedes Error on Regulation



Alan Greenspan, former Federal Reserve chairman, with John Snow, former Secretary of the Treasury, at a hearing on Capitol Hill on Thursday.
By MICHAEL M. GRYNBAUM
Published: October 23, 2008

Facing a firing line of questions from Washington lawmakers, **Alan Greenspan**, the former **Federal Reserve** chairman once considered the infallible maestro of the financial system, admitted on Thursday that he "made a mistake" in trusting that free markets could regulate themselves without government oversight.

Related

Dealbook: Liveblogging the Financial Hearings

CNBC Video: Greenspan Testimony

Greenspan Prepared Remarks

A fervent proponent of deregulation during his 18-year tenure at the Fed's helm, Mr. Greenspan has faced mounting criticism this year for having refused to consider cracking down on credit derivatives, an unchecked market whose excesses partially led to the current financial crisis.

Although he defended the use of derivatives in general, Mr. Greenspan, who left office in 2006, told members of the

House Committee of Government Oversight and Reform that he was "partially" wrong in not having tried to regulate the market for credit default swaps.

But in a tense exchange with Representative **Henry Waxman**, the California Democrat who is chairman of the committee, Mr. Greenspan conceded a more serious flaw in his own philosophy that unfettered free markets sit at the root of a superior economy.

"I made a mistake in presuming that the self-interests of organizations, specifically banks and others, were such as that they were best capable of protecting their own shareholders and their equity in the firms," Mr. Greenspan said.

Alan Greenspan



Alan Greenspan dominated the American economy like nobody else for two decades. As chairman of the Federal Reserve from 1987 to early 2006, Mr. Greenspan used monetary policy to steer the economy through multiple calamities and ultimately through one of the longest economic booms in history.

But during his 18 years at the Fed,

Derivatives

Derivatives are financial instruments that were created to reduce risk, and their hedging. In recent years, however, as their prevalence and complexity ballooned risk and have played a major role in the meltdown of the world's financial system. Their name comes from the fact that their value "derives" from underlying asset commodities.

One of the easiest ways to understand derivatives is to consider an early example: century buying corn futures. A contract that guaranteed the a certain amount of the future helped reduce the risk the trader faced, since he would have some profit also had a value in and of itself, one that rose and fell with the price of corn contract for corn at a given time.

With his ownish spots for tangled locutions of himself -- Mr. Greenspan, an economic analyst

But he achieved much for his support, and after leaving the Fed predictions.

Read More...

Credit Default Swaps

Credit default swaps, which were invented by Wall Street in the late 1970s, are financial instruments that are intended to cover losses to banks and bondholders when a particular bond or security goes into default -- that is, when the stream of revenue behind the loan becomes insufficient to meet the payments that were promised.

In essence, it is a form of insurance. Its purpose is to make it easier for banks to issue complex debt securities by reducing the risk to purchasers, just like the way the insurance a movie producer takes out on a wayward star makes it easier to raise money for the star's next picture.

Here is a more detailed, but still simplified explanation of how they work, given by Michael Lewitt, a Florida money manager, in a New York Times Op-Ed piece on Sept. 16, 2008:

"Credit default swaps are a type of credit insurance contract in which one party pays another party to protect it from the risk of default on a particular debt instrument. If that debt instrument (a bond, a bank loan, a mortgage) defaults, the insurer compensates the insured for his loss.

"The insurer (which could be a bank, an investment bank or a hedge fund) is required to post collateral to support its payment obligation, but in the insane credit environment that preceded the credit crisis, this collateral deposit was generally too small.

"As a result, the credit default market is best described as an insurance market where many of the individual trades are undercapitalized."

The market for the credit default swaps has been enormous. Since 2000, it has ballooned from \$500 billion to more than \$450 trillion -- roughly twice the size of the entire United States stock market. Also in sharp contrast to traditional insurance, the swaps are totally unregulated.

When the mortgage-backed securities that many swaps were supporting began to lose value in 2007, investors began to fear that the swaps, originally meant as a hedge against risk, could suddenly become huge liabilities.

Bookmarks Bar

800 New, 823 Total

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As video distribution companies take to the Internet and try to keep costs down, they are discovering P2P's legal uses. However it's delivered, though, it... [Read more...](#)

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Mobile video streaming to hit Razz, BlackBerrys. Hello mainstream? [Mike Stuber in Tech](#)

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Rackspace Acquires JungleDisk, Slicehost To Take On Amazon [digg.com: Stories / Tech](#)

Web hosting provider Rackspace has acquired JungleDisk, an online backup service, and Virtual Machine provider Slicehost

Glowing Neon Balls to help firefighters to safety [digg.com: Stories / Technology / Popular](#)

At a time when location-aware augmented reality via cell-phones is becoming more of a reality, is this really

A new economy [Jeff Jarvis in BuzzMachine](#) Today, 12:14 PM

At a Newhouse School for Journalists event yesterday, Gary Hart said that President Obama (presumably) could not afford a 200

New Business Models for News Summit today [Jeff Jarvis in BuzzMachine](#) Today, 12:00 PM

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156 **Jon Stewart, Who the F@%k Are These No-Name F**
VIDEO - [cnn.com: Jon Stewart](#) - [\(TV-14\)](#) [Watch](#) [Share](#) [Like](#) [Comment](#) [Print](#)

140 **U.S. reveals size of terror watch list**
cnn.com - The federal government's terrorist watch lists are far shorter than have been reported, the secretary of homeland security said. [More...](#) [\(Star Trek\)](#)
[Watch](#) [Share](#) [Like](#) [Comment](#) [Print](#)

138 **26 Gene Mutations Identified That Promote Lung Cancer**
medicinenet.com - Scientists have identified 26 genes that, when damaged, appear to promote lung cancer. This discovery is a step toward developing new treatments that can be tailored to specific patients. Considering that lung cancer is the leading cancer killer worldwide, it's about time we make some progress. [More...](#) [\(Health\)](#)
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218 **8-player SNES game? Load up on spells, bring your friends**
www.ign.com - Sometimes, innovation comes from areas we least expect. Matthias Nagler, an amateur programmer out of Germany, has managed to accomplish the truly

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French Navy captures 9 pirates off Somalia day

[Overview](#) [Articles](#) [Images](#) [Videos](#) [More](#) October 23, 2009

French Navy captures 9 pirates off Somalia

PARIS — In a blow against high-seas piracy, the French Navy captured nine pirates near the Gulf of Aden and handed them over Thursday to authorities in Somalia. A French vessel intercepted the pirates in two small boats in a routine check about... [Read more...](#)

French navy arrests suspected Somali pirates

MOGADISHU — The French navy has arrested nine suspected pirates and handed them over to authorities in the treasure-rich Somali region of Puntland, French and regional officials said on Thursday. French marines in the Gulf of Aden arrested the men... [Read more...](#)

Nine Somali Pirates Captured by French Navy

PARIS — France's Defense Ministry says the French navy has captured nine pirates near the Gulf of Aden and handed them over to Somali authorities. A ministry statement says a French vessel intercepted the pirates in two small boats during a... [Read more...](#)

French nab 9 Somali pirates in Gulf of Aden

CONNECTIONS

[International Maritime Bureau](#) [NATO](#) [Al-Qaeda](#) [FOX Broadcasting Company](#)

MORE ARTICLES

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QUOTES

"We wanted to send a very clear message to the pirates that the days of their flourishing and unpunished business is over..."



Top in All Topics

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- 2080 [Unbelievable McCain Vs. Obama Dance-Off](#)
- 1924 [Think Firefox 3 is Fast? Try Firefox Minifire!](#)
- 1446 [Obama Has Some Fantasy Football Skills](#)
- 1429 [Fake Cop Busted After Pulling Over Real Cop](#)



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16 September 2008
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STATEMENTS

Albert Squares's resident manneater joins the 'dag

[--> more](#)

MARKET SNAPSHOT

\$1265

HOW TO PLAY

New to Celebdaq? Haven't a clue what you're doing? Check out the beginner's

bbc.co.uk/celebdaq

Political Market
powered by zilling

Welcome to the CNN Political Market, where you get a chance to predict 2008 presidential politics!

1. Login or sign up to trade...
 2. Begin with \$5,000 in CNN virtual dollars
 3. Start trading in a variety of election markets

Will the Democratic race be resolved before the final June 3?

What Do You Think?

The current probability is **33.0%**

When will we have a Democratic nominee for it before June 3?
Top: Clinton Democratic obama

Toolbox

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Most Active Markets This Week
or see: recently created · expiring soon · completed

politicalmarket.cnn.com

predictify

Ask this week's most popular question and win \$100! (opens 2008) Previous Winner: [@andrew](#) (783 predictions)

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Obama Nominates President Bill Clinton

Will Obama nominate President Bill Clinton to a either a cabinet level position, ambassadorship or top consultant position in his administration?

- Bill and Hillary Clinton are campaigning for Obama.

Predictions: 124 Status: Open (view all)

your prediction:

Most Popular: Predict to view

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related news

US election 2008: Top 25 turning points in the campaign: Telegraph.co.uk
 Bill Clinton, who frequently overshadowed his wife with his political pullouts throughout his presidency, lost it for the first

predictify.com

FANTASY FOOTBALL

MOCK DRAFTS

PRACTICE MAKES PERFECT

New for Fantasy Football this year, test your draft strategy in a [mock draft](#) so you'll be prepared when your real draft arrives. Mock drafts are absolutely free and available to everyone, no matter where you play.

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Iran May Face New Sanctions



VIEW RESULTS/
REVIEW GAME

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DO YOU FEEL SAFE WITH BUSH AS PRESIDENT?



YES

NO

VOTE NOW FOR A CHANCE
TO WIN \$50,000!

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Breaking News

See All LEFT RIGHT

Updated On: Oct 06, 2008
Created By: ImpactGames



Russia Recognizes Independence

After 20 years since the end of the Soviet Union, Russia has recognized the independence of Abkhaz and South Ossetia.

Updated On: Oct 06, 2008
Created By: ImpactGames



O.J. Simpson On Trial Again

Let's relive the trial once again. O.J. Simpson is on trial again, accused of murder.

Updated On: Oct 06, 2008
Created By: ImpactGames



North Korean Succession

Succession is the next step in the life of North Korean President Kim Jong-il.

World (54)

See All

Updated On: May 14, 2008
Created By: ImpactGames



Extraordinary Rendition

What extra-legal rendition is, and how it is used to bring in terrorists.

Other Games

Lee's Election
October 03, 2008

Balkan in Buffalo
September 16, 2008

Secretary for Democrats
July 07, 2008

Extraordinary Rendition
May 15, 2008

U.S. (17)

See All

Updated On: May 11, 2008
Created By: ImpactGames



Middle-Aged Nukes

In May 2008, the world released a list of 100 middle-aged nuclear warheads. It's time for us to do our part.

Other Games

and Servers 2
October 07, 2008

Burger Bar
August 02, 2008

Big Oil in Iraq
July 04, 2008

Middle-Aged Nukes
May 11, 2008

Politics (17)

See All

Updated On: Aug 11, 2008
Created By: ImpactGames



Bible Suit

Barack Obama is suing the Bible for not mentioning his name.

Other Games

Barack Obama
September 05, 2008

Bible Suit
August 11, 2008

Was Presidential
October 02, 2008

Presidential Debate
Round One
September 29, 2008

Entertainment (20)

See All

Updated On: Oct 06, 2008
Created By: ImpactGames



O.J. Simpson On Trial Again

Let's relive the trial once again. O.J. Simpson is on trial again, accused of murder.

Other Games

Baller Prize in
London
October 04, 2008

National Exercise
Bakers
September 04, 2008

O.J. Simpson On
Trial Again
October 06, 2008

The Winner for the
Week
October 01, 2008

Navigation

Game Central

My Profile

Game Stats

Leader Boards

First Games / First Place

Featured Player



tntourney

Rank:

Level: 2

Friends: 261

Top Games

Most Played

Presidential Debate Round One

137 more played

Lee's Election

127 more played

Google App Engine

111 more played

Most Discussed

Dumplings in a Sinker Trap

129 comments

McCain's First Step

124 comments

Bible Suit

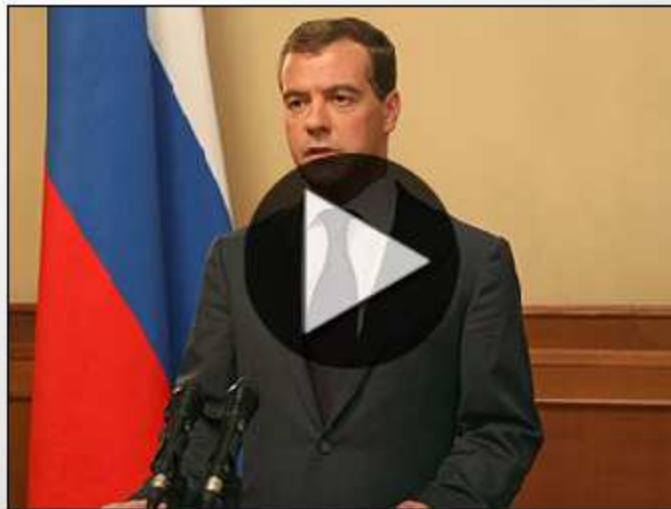
118 comments

HELP

INTERNATIONAL BACKLASH

(AUG 26) After three weeks of military confrontation and a European Union-backed ceasefire, Russia recognized two Georgian provinces, South Ossetia and Abkhazia, as independent nations, despite the objections of the West and much of the international community. Anticipating NATO's reaction, Russia President Medvedev told his parliament he was willing to accept a diminished role in the international community. Russia also threatened other NATO

[+MORE](#)



Newscom/Reuters

Let's Begin



2000 2001 2002 2003 2004 2005 2006 2007 2008 HELP ?

← [?] — [?] — [?] — [?] →

Boycotts

- 1976
- 1976+1980
- 1980
- 1984
- 1976+1984
- Went to 76, 80, 84

click here

STAKEHOLDERS (hover to activate)

WHO WILL YOU PLAY AS?

HELP ?



IOC



SOUTH KOREA



CHINA



UNITED STATES



BACK



China

HELP ?

WHAT **SHOULD**
HAPPEN?



**VOICE
OPINION**

WHAT **WILL**
HAPPEN?



**CAST
PREDICTION**



CHANGE ROLES

GAME STATS

Showing 16 - 20 of 54 games

first << < 2 3 4 5 6 > >> last

CROP PRICES SOAR [CLOSED]



Created: 04/17/2008 Closed: 05/13/2008
Plays: 550 | Comments: 49

+ SHOW ROLES

expand all | collapse all

DIANA INQUEST AFTERMATH [CLOSED]



Created: 04/14/2008 Closed: 05/13/2008
Plays: 123 | Comments: 10

+ SHOW ROLES

expand all | collapse all

OLYMPICS AS A GLOBAL STAGE



Created: 04/11/2008
Plays: 889 | Comments: 111

- HIDE ROLES

expand all | collapse all

▼ IOC

OPINION

46%

Do Not Take a Substantive Stand

35%

Denounce Chinese Tibet Policy

18%

Halt Global Torch Run

PREDICTION

87%

Do Not Take a Substantive Stand

7%

Denounce Chinese Tibet Policy

4%

Halt Global Torch Run

▼ SOUTH KOREA

OPINION

54%

No Presence by Leadership

PREDICTION

59%

Attend

Navigation

- GAME CENTRAL
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- LEADERBOARDS
- Find Games
- Find Users

Profile Navigation

- MY SCORE
- MY ACTIVITY
- MY NEWS (1)
- Edit Profile

Community Experts

Best Predictor

- Ozymandiaz
7 of 7 for 100%
- jdcramer
31 of 56 for 56%
- Bryce
20 of 31 for 64%
- dismalbags
6 of 7 for 86%
- gregb143
23 of 39 for 59%

+ more

Most Active Player

- Dima
104 games
- jdcramer
103 games
- Hex
103 games
- xpat
103 games
- sosjtb
102 games

+ more

All Time Experts

Top Rank

Sable's Score

Score | Activity

Sable's Rank

current **OVERALL** title:



- President
- Representative
- Politician
- Citizen

Senator

Overall (2)

Sable's Level

6

You are 4 points away from level 7.

Sable's Opinions

Opinion Trend:



Independent

popular

MOSTLY POPULAR

Comment Ratio:



56
YAYS

to



35
NAYS

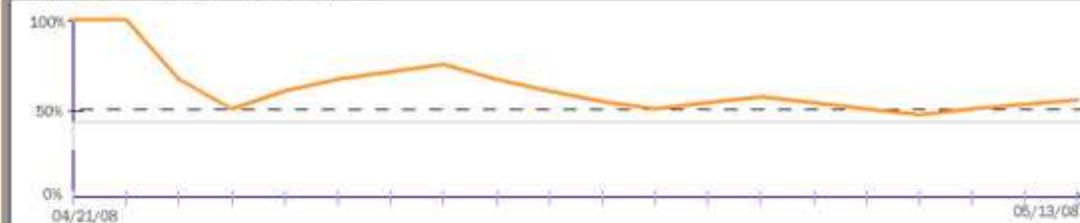
(People agree with Sable)

+View detailed history

Sable's Predictions

Overall: 27 of 56 correct

Game accuracy since 04/21/08:



NAVIGATION

Work through the step by step process to generate and upload resources for your next game.

- Game: Britney Spears
- Intro
- Background
- Actors
- Incident
- > Roles
- Actions
- Advisors
- Advice
- Feedback
- Preview

Game Editor

ROLES // STEP 2 OF 9



Role Editor

Role 1: James Spears

Edit | Down

Role 2:

Up | Down

Name:

*Recommended text length: 20
Please verify in preview mode*

Assign the URL using the method below:

Recommended Size:
210x210

Use an Existing Resource

OR

Upload a Local File

OR

Enter a Remote URL



DRINKING AGE DEBATE

created April 21, 2008 | U.S. | 235 plays | 60 comments


Missouri
HELP ?

WHAT **SHOULD**
HAPPEN?



**VOICE
OPINION**

WHAT **WILL**
HAPPEN?



**CAST
PREDICTION**


BACK

Share ↕

Open Games

Abortion Art at Yale
created 05/15/2008

Israeli Spy
created 05/15/2008

Serbian Election
created 04/23/2008

Zimbabwe Future At

GAME COMMENTS

post a comment



I'M SO EXCITED...
Slot (Network) | Apr 21, 2008 2:04 PM

3 to 8

Not only can teenagers kill people legally, but now they possibly will be able to get legally drunk too. What do I know, I wish prohibition made a comeback. Alcohol serves no purpose other than making America fatter and dumber.

▲ Yay ▼ Nay ↩ Reply

GLOBAL CITIZENSHIP IN A VIRTUAL WORLD



online at vSide

online with your friends!
the hottest virtual world
vside.com

3D City Building Game

Build your own city! Explore
others Meet friends, travel,
invent- Free
www.ROBLOX.com

Virtual School

Hunting For virtual school? Your
Online Resource,
InfiniteSauve.com

Build Your Own Empire

Military & Economic D
Massive Online World
Simulations
www.simcountry.com

MONDAY, MARCH 31, 2008

Play The News now open!

A while back, I mentioned the great news prediction game Play The News, which I plan to use in a and is available as open beta. Even better, you can now embed individual games in blogs, social history of the Iraq War better than any news clip I've seen:



George W. Bush

HELP ?

WHAT SHOULD HAPPEN?



VOICE OPINION

WHAT WILL HAPPEN?



GAME IS CLOSED

CHANGE ROLES

FINISH



AmericasArmy.com



Re-Mission.net



Food-Force.com



[Microsoft.com/games/](https://www.microsoft.com/games/)

2 Jan 05

Grbac

Unemployment: Low

Inflation: Low

23 (0)

20/20



Grbac Market

A FORCE MORE POWERFUL

Click here to choose the Coordinator

AForceMorePowerful.org

to target for this tactic





CostofLife.org



Jamieantonisse.com/hush/



NewsGaming.com



PersuasiveGames.com

QuickTime™ and a
TIFF (Uncompressed) decompressor
are needed to see this picture.

QuickTime™ and a
TIFF (Uncompressed) decompressor
are needed to see this picture.

QuickTime™ and a
TIFF (Uncompressed) decompressor
are needed to see this picture.

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KumaWar.com



BUDGET HERO



\$3.3 TRILLION

CONFIDENTIAL

TOP SECRET

"IF YOU EVER WANTED TO CONTROL
WHERE YOUR TAX DOLLARS GO, HERE'S
YOUR CHANCE TO DECIDE."

GET BRIEFED

PublicRadio.org

SKIP BRIEFING

F R E E
Rice

For each word you get right, we donate 10 grains of rice through the United Nations to help end world hunger

CORRECT!

murrain means:

refinement

thundercloud

plague

clash

VOCAB LEVEL 50

1000

100



You have now donated
1120 grains of rice.



FreeRice.com



0:19
Time Left

The ESP Game

0000
score



Taboo Words

MAN

Your Guesses

GUY

SHIRT

Type your next guess:

Pass

Your partner has
entered a guess:

gwap.com

Flag



▶ w1 7:39p

(tel) 0.000.WWO.TSOC

Hear Daily Updates

Le

WorldWithoutOil.org

➡ GASOLINE

4.12 /gal

AVAILABILITY: 100%

➡ DIESEL

3.19

AVAILABILITY: 100%

WEEK 1: OIL SHOCKER: Gasoline over

Fuel prices jumped this week, led by [partially visible image] far a gallon on average. Oil distrib [partially visible image] "renegotiated" delivery contracts as [partially visible image]

Serious Games
i n i t i a t i v e

SeriousGames.org



GamesForChange.org



WaterCoolerGames.org



Thank You

ericbrown@impactgames.com

Middle East Conflict Simulations

KumaWar



Under Ash



Emotional Impact



Emotional impact comes from connection to **real life**.
Not only the spectacle.

Making Peace Engaging

Conflict is key



```
graph TD; A[Conflict is key] --> B[A vs. B]
```

A vs. B

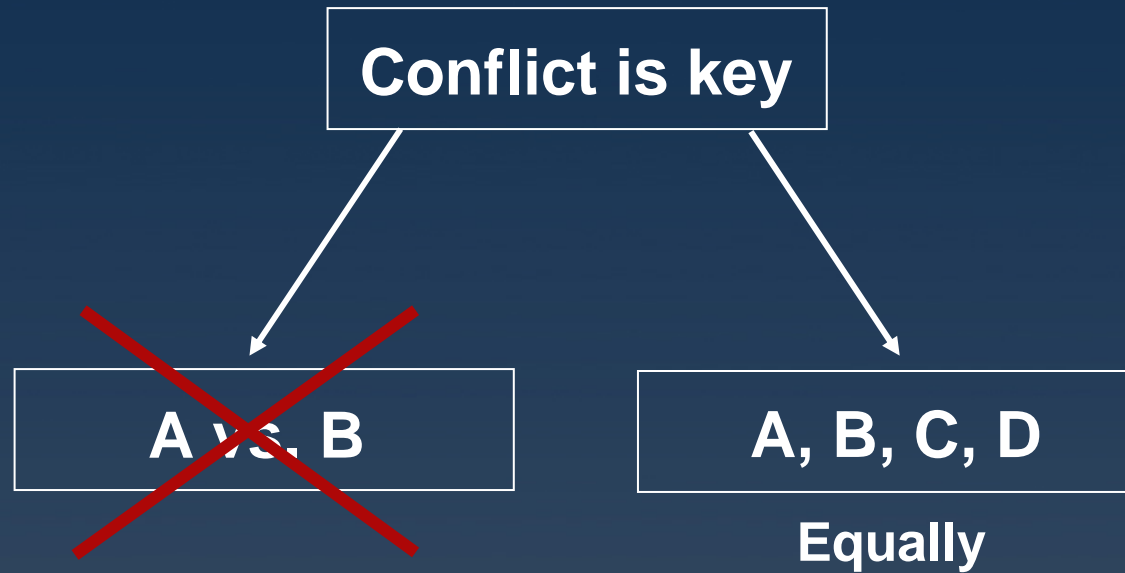
Making Peace Engaging

Conflict is key

~~A vs. B~~

A diagram illustrating a shift in perspective. At the top, a white box with a black border contains the text "Conflict is key". A white arrow points from the bottom of this box down to a white box with a black border containing the text "A vs. B". A large, thick red "X" is drawn over the "A vs. B" box, indicating that this traditional framing is being rejected or replaced by the new perspective.

Making Peace Engaging

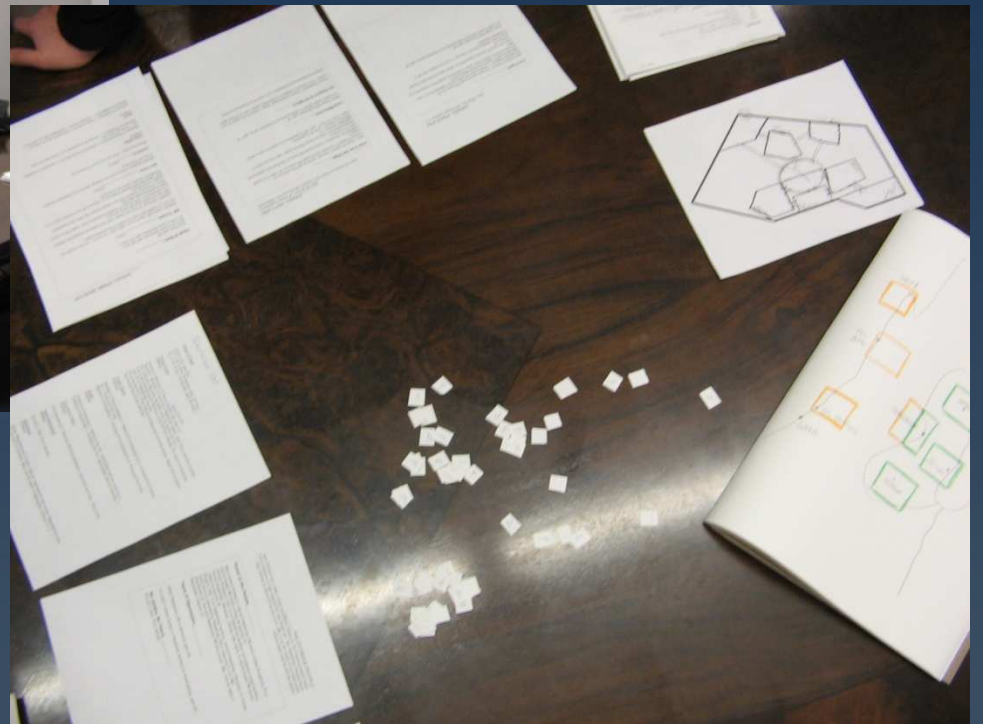


**Has to be
authentically difficult.**

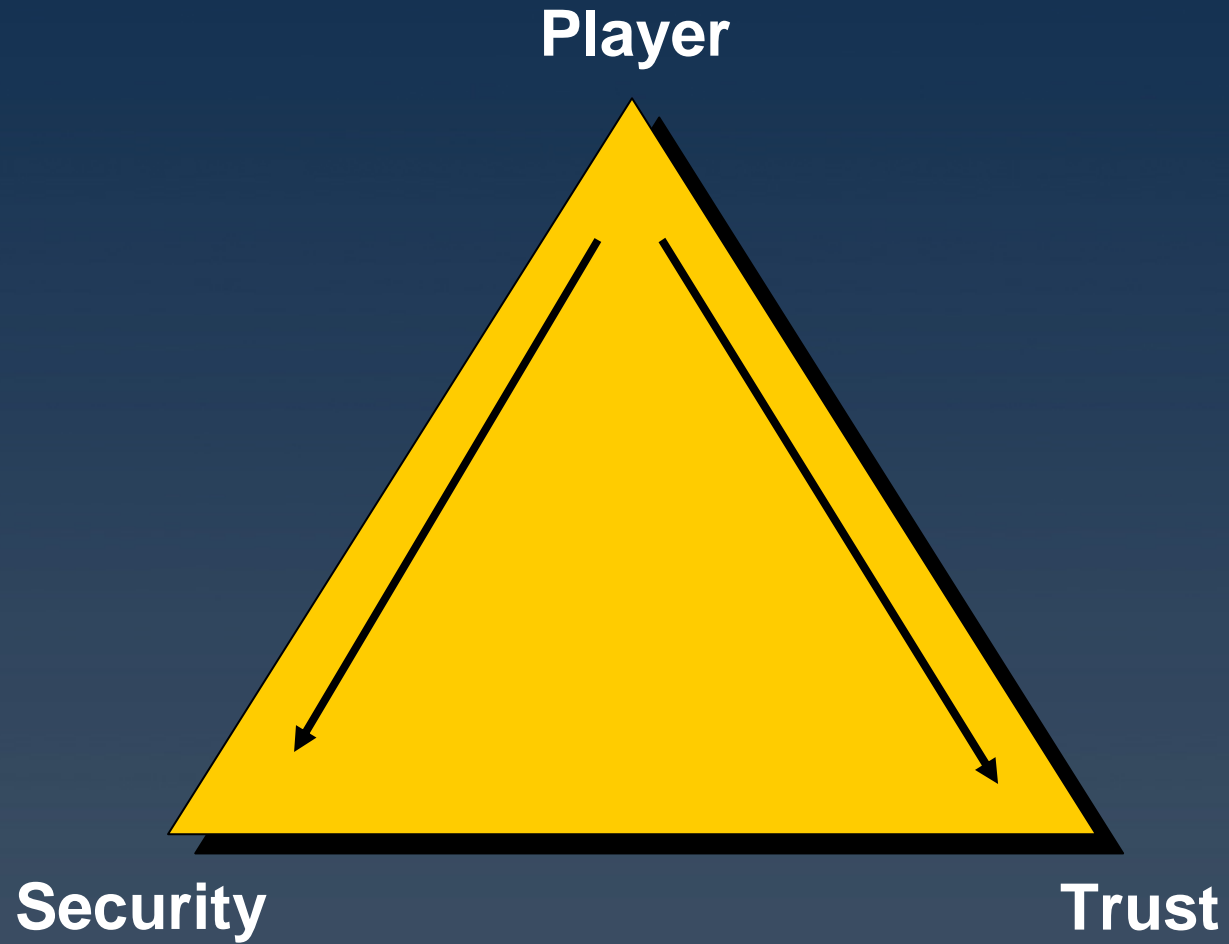
First Prototype: Board Game



Lots of elements, No engagement



The Core Struggle



Second Prototype: Dice Game



Engagement

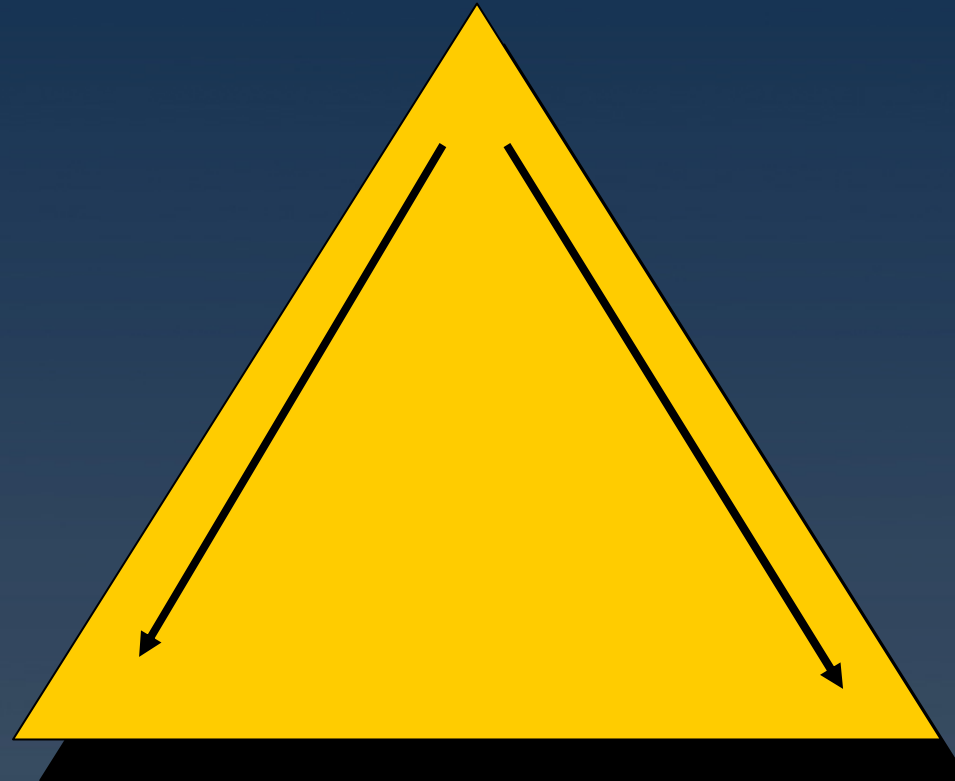
Changing Core Assumption

- Israeli side:
Satisfied with end to violence
- Palestinian advice:
Have a meaningful ending
- Our new assumption:
Two-State Solution



Palestinian Core Struggle

Player



National Approval

International Approval