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Alaska Public Media Partners With Award-Winning Science Series NOVA As Part Of "Climate Across America" Initiative

Collaboration to Produce Multi-Platform Content Spotlighting the Local Effects of Climate Change—and Innovative Solutions—for Distribution in Spring 2023

ANCHORAGE, AK – FOR IMMEDIATE RELEASE – Alaska Public Media (AKPM) has partnered with the award-winning PBS science series NOVA, a production of GBH, to produce and distribute multiplatform, climate-focused content as part of the series' national CLIMATE ACROSS AMERICA initiative. Leveraging the reach and power of the PBS system—with major support from the Corporation for Public Broadcasting, the initiative will spotlight how climate change affects communities across the U.S. and engage audiences in productive conversations about innovative climate solutions. AKPM is one of 10 public media stations working closely with NOVA to create, share, and amplify solutions-oriented climate content including short-form videos, radio/audio stories, articles, e-newsletters, and social media posts. CLIMATE ACROSS AMERICA content will roll out in spring 2023.

"Climate change is a global problem, but the varied impacts are felt at a local level," said NOVA Co-Executive Producer Chris Schmidt. "This timely initiative provides an opportunity to shine a light on the impacts of climate change in communities across America, and to engage audiences in conversations about innovative solutions. We hope these stories will serve as inspiring and hopeful examples to others."

"The mounting impacts of climate change are among the greatest challenges our society will face in the next century," said NOVA Co-Executive Producer Julia Cort. "As crucial as it is, communicating effectively about climate has also become extremely challenging. We're excited that this national-local collaboration will allow us to share our expertise with the wider PBS system—and to tell diverse, personal stories that resonate powerfully with our audiences."

Timed with the locally produced content, NOVA will premiere two documentaries nationally as part of the initiative: **WEATHERING THE FUTURE**, premiering Wednesday, April 12, and **CHASING CARBON ZERO**, premiering Wednesday, April 26, both at 9 pm ET/8C on PBS and streaming at <u>pbs.org/nova</u>, on <u>NOVA's YouTube channel</u>, and via the <u>PBS App.</u>

Alaska Public Media will host a screening and discussion event May 1 at Bear Tooth Theatrepub. The event will highlight Alaska's place in the conversation around climate change. The event will include the **WEATHERING THE FUTURE** documentary, two video shorts by



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AKPM and discussion guided by The Nature Conservancy-Alaska Chapter. AKPM's shorts shine a light on the collapse of the Bering Sea snow crab population and how researchers in Fairbanks are looking at hibernation in ground squirrels to improve human medicine. The shorts will also be shared on AKPM's Facebook, Instagram, Twitter and YouTube pages.

Audiences can follow the initiative online starting April 10, using the hashtag **#ClimateAcrossAmerica**.

CLIMATE ACROSS AMERICA is part of NOVA's Science and Society Project, with major support from the Corporation for Public Broadcasting. The project is dedicated to telling stories at the intersection of science and society—stories that provide exceptional opportunities for audience engagement around the role of science and technology in our lives. In addition to NOVA partnering with 10 public media stations to produce localized multiplatform content and regional screenings, NOVA Education will provide an outreach toolkit for stations and communities throughout the U.S. to host their own events beginning this spring.

The full list of **CLIMATE ACROSS AMERICA** local station partners includes WHRO (Norfolk, VA), Nebraska Public Media (Lincoln, NE), WKAR (Lansing, MI), KPBS (San Diego, CA), Rocky Mountain PBS (Denver, CO), WFSU (Tallahassee, FL), Vermont Public (Colchester, VT), PBS North (Duluth, MN), and Northwest Public Broadcasting (Pullman, WA).

<u>NOVA</u> is the most popular primetime science series on American television, demystifying the scientific and technological concepts that shape and define our lives, our planet, and our universe. The PBS series is also one of the most widely distributed science programs around the world, and is a multimedia, multiplatform brand reaching more than 55 million Americans every year on TV and online. Executive Producers for NOVA are Julia Cort and Chris Schmidt. NOVA is a production of GBH.

Major funding for **WEATHERING THE FUTURE** and the **CLIMATE ACROSS AMERICA**Science and Society Project is provided by the Corporation for Public Broadcasting. Additional funding is provided by the GBH Planet Future Fund.

Funding for NOVA is provided by the NOVA Science Trust, the Corporation for Public Broadcasting, and PBS viewers.

CLIMATE ACROSS AMERICA is part of a multiyear, multiplatform initiative from PBS that explores every aspect of how climate change impacts communities, countries, and the entire planet. The comprehensive focus represents PBS's biggest-ever commitment to the topic, providing a deeper understanding of the issues surrounding climate change and exploring its intersections with conservation, biodiversity and the ecosystem. PBS and its member stations



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will create a rich destination of storytelling that details the challenges of a changing climate, while highlighting examples of hope and positive impact.

About Alaska Public Media

Alaska Public Media (AKPM) is a shared Public Broadcasting System (PBS) and National Public Radio (NPR) member and a 501(c)(3) organization. Committed to meeting the needs of our community and state, AKPM produces and presents news and content that provides lifelong learning opportunities in public affairs, health and leisure, science and nature, economic and social development, civic engagement, and world events. The company is located in Southcentral Alaska and is comprised of KSKA radio, KAKM-TV, Create TV, PBS KIDS, PBS KIDS 24/7, and alaskapublic.org. Alaska Public Media also operates the Statewide News network and a shared television service with KTOO in Juneau and KYUK in Bethel.

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