Member Information Statement



Membership is Alaska Public Media's (AKPM) most important source of support, and AKPM's relationship with its members is an expression of AKPM's commitment to harness the power of multiple media platforms to make a more informed and connected life possible for all Alaskans.

With due respect for our members' right of privacy, AKPM has established the following practices for use of information about our members in order to formalize AKPM's intent to safeguard against unauthorized use.

Definition

As used in this Statement, "Member Information" means an AKPM member's (or former member's) name(s), address(es), email address(es), phone number(s), and/or membership transaction history. This definition expressly excludes credit card numbers or bank account numbers of a member. AKPM will only share credit card numbers or bank account numbers with its third-party payment processors as necessary to process member transactions. This definition also expressly excludes the types of information gathered by tracking the internet behavior of users of AKPM's digital platforms through methods such as IP addresses, cookies, etc. Details about how AKPM collects and uses such information is detailed in the AKPM Privacy Statement.

General Restrictions

AKPM will not sell, rent, transfer, provide, or exchange its Member Information with any political party, political committee, candidate for political office, or political lobbying organization.

Use of Member Information by AKPM

AKPM regularly contacts its members and former members to carry out AKPM's necessary and normal operations. These operations include mailings of items such as: membership publications, membership renewal notices, special requests for contributions, and information regarding member benefits.

On a more occasional basis, AKPM also communicates with its members and former members by phone, text, push notifications, or email regarding such matters as membership renewal, gift recognition, programming, or events. All such member communications are conducted either directly by AKPM or through a third party, such as a direct marketing firm, acting on behalf of AKPM.

Use of Member Information by Other Organizations

AKPM does not sell its list of Members to other organizations. However, in order to assist in its membership and fundraising efforts, AKPM periodically uses third parties such as but not limited to processing print mail, email, and vehicle donations, and may occasionally share limited member information with other organizations for those purposes, as well as for collaborative efforts or events.

Exchange of the Membership List allows AKPM to expand its membership base by obtaining the names and addresses of other likely donors, and provides a valuable source of additional funding.

Cooperative Databases

A "Cooperative Database" is a service that aggregates information from various sources (i.e., AKPM and other organizations) and uses that information to create products and services that may be useful to all the organizations that have also contributed information to the service. We believe that receiving the outputs of the Cooperative Database benefits AKPM. In addition to helping AKPM identify potential new members, subscribing to such databases helps AKPM tailor its outreach to existing members.

Member Preferences

AKPM members may opt out of any of the foregoing communications and information sharing practices. Members may contact AKPM's Membership Department at any time by phone at 907-550-8400, or by email at membership@alaskapublic.org to request one or more of the following opt-out designations:

- Members may request a "no mailing list exchange" designation to have their names withheld from any membership list rented by or exchanged with other organizations.
- Members may request to opt out of any or all of the following communications: membership renewal mailings, additional gift mailings, phone calls, emails, newsletters, and texts.

Members may change these preferences at any time.

Other Requests for Member Information

There may be circumstances under which AKPM may be required by law or by judicial process to make Membership Information available to others. It is the practice of AKPM to oppose delivery of the Membership Information, in whole or in part, to the fullest extent allowable by law.

AKPM's management may update this policy from time to time in order to comply with changes in applicable laws and regulations.