

March 14, 2021

Commissioner Adam Crum
Department of Health & Social Services
State of Alaska
3601 C Street
Anchorage, AK 99503

Dear Commissioner Crum,

Fully opening Alaska's economy following the devastating impacts of the COVID-19 pandemic remains critical to tourism businesses, including the 900 members of Visit Anchorage. As the number of daily case counts improves and more Alaskans get vaccinated, the Exposure Notifications Express (ENX) service developed by Google and Apple is a free and simple tool that can augment critical contact tracing through anonymous alerts so we can continue making progress and stay open for business.

- ENX works with Apple and Google smartphones and is free and easy to use
- ENX maintains privacy and does not track or identify users - alerts are anonymous
- ENX provides the ability to act quickly to potential COVID-19 exposures
- ENX supports traditional contact tracing by enhancing speed and limiting spread
- ENX has been successfully deployed in other states
- ENX can help create more confidence for consumers and travelers
- Despite recent improvements, new virus variants and the upcoming travel season could threaten progress

For these reasons and more, I support the State deploying ENX in Alaska as an additional tool in our collective fight against COVID-19.

Respectfully,



Julie Saupe
President & CEO