



March 12, 2021

Commissioner Adam Crum
Department of Health
& Social Services
State of Alaska
3601 C Street
Anchorage, AK 99503

Dear Commissioner Crum,

I write you today to express the support of the Anchorage Economic Development Corporation (AEDC) for the Exposure Notifications Express (ENX) service. Fully opening Alaska's economy following the devastating impacts of the COVID-19 pandemic remains a top priority for AEDC and its 221 members. As the number of daily case counts improves and more Alaskans get vaccinated, ENX can augment critical contact tracing through anonymous alerts so we can continue making progress and stay open for business.

- ENX works with Apple and Google smartphones and is free and easy to use
- ENX maintains privacy and does not track or identify users - alerts are anonymous
- ENX provides the ability to act quickly to potential COVID-19 exposures
- ENX supports traditional contact tracing by enhancing speed and limiting spread
- ENX has been successfully deployed in other states
- ENX can help create more confidence for consumers and travelers
- Despite recent improvements, new virus variants and the upcoming travel season could threaten progress

For these reasons and more, AEDC supports the State deploying ENX in Alaska as an additional tool in our collective fight against COVID-19.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Bill Popp', is written over a light blue horizontal line.

Bill Popp
President & CEO