

# Public Memo

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**Date:** 5/10/19, 5/14/19 Updated

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**Re:** Funding for Energy Desk

**CC:**

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● **Comments:**

Here is an update on the information in this memo:

*On May 14<sup>th</sup>, we signed an agreement with CPB for an additional \$664,164 in grant funding over the next 27 months to support our Alaska's Energy Desk initiative. This new funding will allow us to expand the number of partners and reporters who collaborate in the initiative, strengthen and expand our editorial leadership, and recruit and train Alaska Native journalists. Our stations and our partners are contributing an additional \$1,529,457 to support the Energy Desk over the next two years.*

To our listeners, viewers, and online readers:

Due to recent inquiries concerning state budget coverage, we are sharing these points about Alaska's Energy Desk.

Alaska's Energy Desk is a Regional Journalism Collaboration between KTOO Public Media in Juneau, Alaska Public Media in Anchorage, KUCB in Unalaska, Fairbanks Daily News-Miner in Fairbanks, KBRW in Utqiagvik and KYUK in Bethel.

Each week Energy Desk reporters produce in-depth coverage of energy and environment issues in Alaska for radio, video and web. From the state budget to personal energy use, resource development to Arctic life, their enterprise reporting covers how energy issues impact Alaskan lives and landscapes.

Alaska Public Media and its partnering stations with the Energy Desk currently fund all reporters through a combination of individual donations, corporate support, and various grant funds. CPB provided initial "seed funding" for the Energy Desk, but at present, does not directly fund any Alaska's Energy Desk reporter positions.

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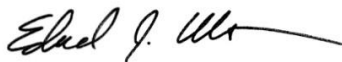


The CPB Regional Journalism grants are intended to help public media organizations do more in-depth, enterprise reporting on the most important issues facing a state or region. The intention of this multi-year award was to grow regional reporting capacity.

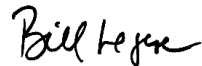
Similarly, the name Alaska's Energy Desk aims to focus the reporting, but not limit it. Energy is at the heart of many issues facing the state and so the team's reporting covers climate change, environmental protections, land use, the economy, fisheries, policy, resource allocation, governance, politics and many other big issues central to the public's interest.

Additionally, KTOO Public Media and Alaska Public Media and our statewide public media colleagues are committed to fair, fact-checked and transparently sourced journalism.

Thanks,



Edward J. Ulman  
CEO & General Manager  
Alaska Public Media



Bill Legere  
President & General Manager  
KTOO Public Media