

WALTERJ. HICKEL, FOUNDER

THE NORWAY REPORT:

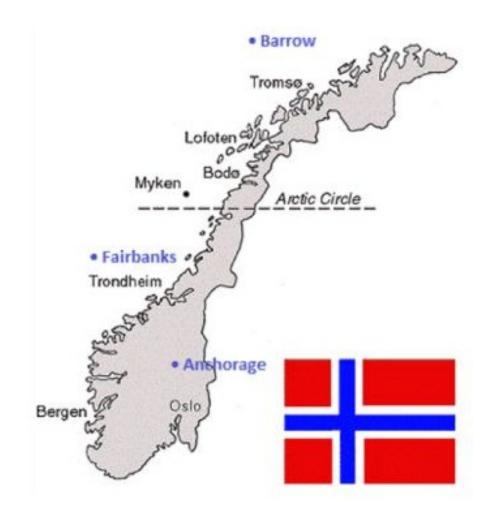
•Why we went

Who went

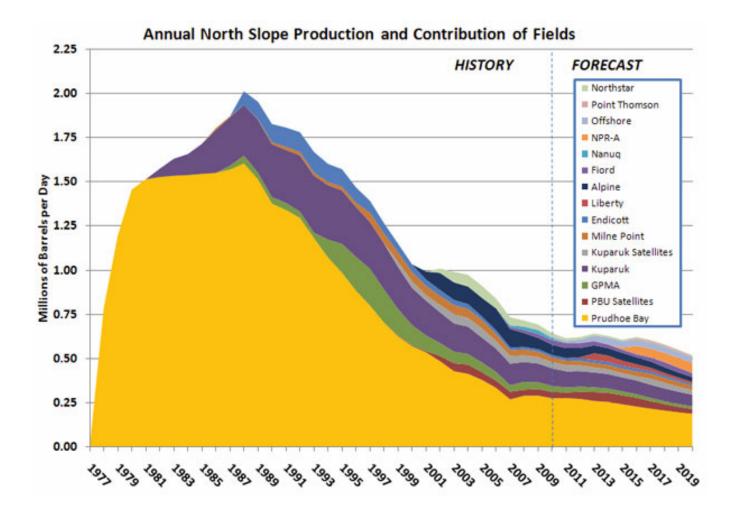
What we learned

NORWAY

with Alaskan cities at corresponding latitudes



Why We Went: Alaska's Economic Future is Uncertain



Why We Went:

Focus upon Energy Development as Economic Drivers of a Successful Economy and Society:

- Oil and Gas Development for Export
- Internal Consumption of Renewable Energy

Who Went:

45 Alaskans:

- 12 Legislators (Republicans and Democrats)
- Oil and Gas Industry Representatives
- Renewable Energy Practitioners and Advocates
- Local Government Reps: N. Slope to S.E. AK
- Economic Development Interests/Investors
- One Fed

- Norwegians are not worried about their economic future
- Norway is in control of its oil and gas development to a greater degree than Alaska:
 - Norway successfully attracts private investment
 - Through its tract licensing system and coinvestment, Norway's and the private petroleum sector's financial interests are aligned

Norway owns much of its pipeline system

• Norwegian society tends to be cooperative

Norway Today

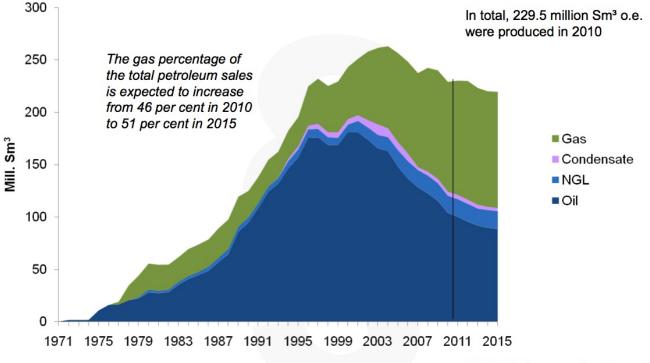


Norway Statistics (2010):

- Population: 4,888,000 (7x that of Alaska)
- Income Per Capita: \$88,400 (vs. \$43,209 AK)
- Income: GDP/PPP: \$59,100 (vs. \$47,700 U.S.)
- % of Government annual expenditure paid by oil and gas revenues: 26% (vs. 80-90% AK)

Norway's Oil and Gas Production: Going Strong

Petroleum production



* Inkludert gass og kondensat

Norway's Continental Shelf

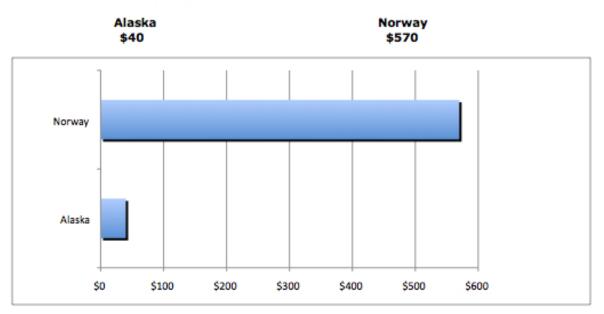


 Norway is converting its non-renewable resources into a <u>perpetual endowment</u> for future generations.

• They are doing so at an incredible rate.

• Fiscal planning in Norway has a multigenerational horizon.

Norway's Oil Fund vs. Alaska's Permanent Fund



In Billions of US Dollars September 2011

Norway: First deposit in 1996. 12 billion barrels produced since 1996. Alaska: First deposit in 1977. 19 billion barrels produced since 1977.

 Norway, know as a socialist nation, has embraced the power of capital investment and takes calculated risks with its own money.

 The #1 investor in Norway's oil and gas development is.....

NORWAY

 Norway has developed a large <u>Norwegian-based</u> oil and gas industry.

How They Did It:





- Started by the Norwegian government in the 1970's to learn the oil business and bring jobs to Norwegians, STATOIL is now a publicly traded private oil and gas giant.
- Norway earns dividends of \$3,000,000,000 per year from its ownership of 68% of STATOIL's shares.

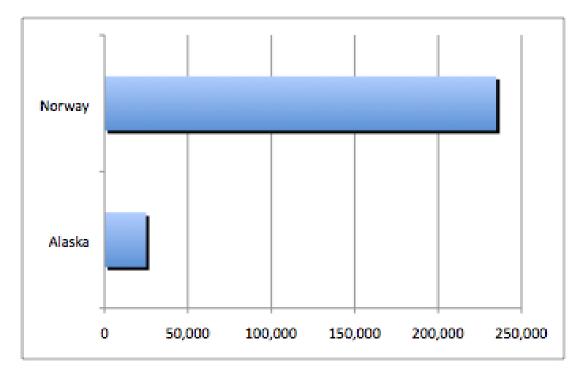
- STATOIL is now operating in 34 countries
- North American Headquarters in Houston
- With 140 Norwegian oil and gas support companies
- Norway's #2 export: Oil and gas support and expertise

- STATOIL is now in Alaska:
- 16 of its own leases in the Chukchi
- Additional leases shared with ConocoPhillips
- Offices in Anchorage
- Norway's government will likely receive more \$ from production in the OCS off Alaska than the State of Alaska will.

 Norway has more jobs in the oil and gas sector than Alaska.

Oil and Gas Jobs

(Direct and Indirect)



Norway successfully attracts private investment to develop its oil and gas resources.

60+ Oil and Gas Companies Investing in Norway



Most significant lesson: SDFI

- Alignment of interests between the State and producers resulting from SDFI (State Direct Financial Investment) creates significant benefits
 - As an investor, State gains an understanding of investment dynamics
 - As an investor, State has full access to data and better understands field dynamics and development
 - As an investor, State participates directly and has the ability to help drive development decisions
 - Increases State understanding, reduces State suspicion
- Norway once used bonus and royalty system, but transitioned away from it because they concluded it impaired investment decisions

What Private Companies Like About the Norwegian Model:

- Reduced Risk (2D seismic provided by Norway)
- Reduced Up-Front Costs (no bids)
- Shared Risk/Co-investment (SDFI-Petoro)
- Alignment between Norway and industry
- **Predictability**: Tax Stability: 78%. Rapid deductibility of development costs
- **Predictability:** Clearly articulated safety and environmental rules, procedures and sanctions
- Fast R.O.I: License to Production Quickly

Predictable, Appropriate Sanctions

Sanctions

The <u>use of sanctions</u> must <u>reflect the</u> nature <u>of the</u> <u>violation</u>



Renewable Energy Leader



Internal Energy Consumption: Hydroelectric is King

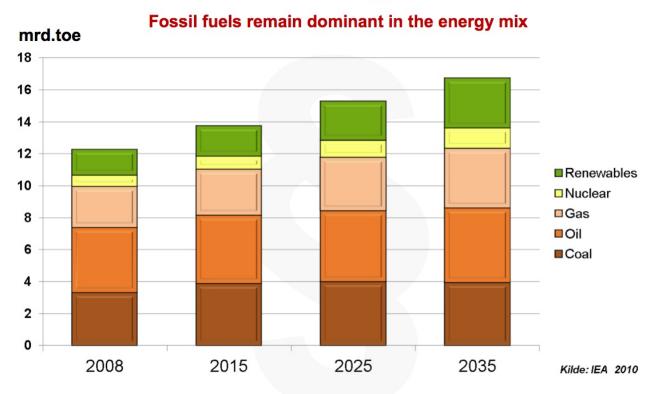


 Electric Energy from Hydropower

Other

Norway's Global Energy Outlook

The Global need for Energy continues to rise



Keys To Norway's Success:

- Alignment between Government and Private Sector
- Co-Investment/SDFI
- Consultation with Stakeholders
- Attitude of Cooperation and Trust

The Big Question: Can Aspects of the "Norway Model" Can Be Applied Here?

- License tracts to the best work plan instead of awarding leases to the highest bidder
- Co-Investment by the state (SDFI)
- Tax Stability
- Initial Seismic done and provided by the state

The Big Question: Can Aspects of the "Norway Model" Can Be Applied Here?

- Ownership of Key Infrastructure
- Work Force Development through an oil company modeled on today's STATOIL
- Predictable Safety and Environmental Rules, Procedures and Sanctions

Stay Tuned: More to Come.....

Further Research and Analysis:

- Other States and Countries
- Other aspects of Norway:
 - Education/Work Force Development
 - Healthcare
 - Infrastructure

THANK YOU!



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