

# Privacy Statement



This Privacy Statement formalizes Alaska Public Media’s intent and applies to all users of Alaska Public Media (“AKPM”) digital platforms, including its websites (the “Sites”), embeddable content that we may make available for use on other party’s websites or digital platforms, and our apps (collectively, the “AKPM Platforms”), other than third party content, as discussed in links to third party sites and services, below.

We collect information that personally identifies you when you voluntarily provide it on AKPM Platforms.

- We will honor your browser’s Do Not Track setting.
- We use cookies to collect aggregated usage data and to improve our services and the user experience.

## **Our Commitment to Your Privacy**

We take user privacy seriously. Below is information regarding how we do and do not use user information. This includes information about our commitment to ensuring the privacy of your personally identifiable information (such as your full name, address, email address, telephone number, and/or other identifying information) and preserving the integrity of the medium. If you have any questions or concerns, please send us an email at [membership@alaskapublic.org](mailto:membership@alaskapublic.org).

## **HOW WE COLLECT INFORMATION**

### **A. Information Users Provide to Us Voluntarily**

Users may voluntarily give us information such as but not limited to:

- Login information
- Email address (e.g., when you sign up for an email newsletter)
- Name and/or address (e.g., when you register for events)
- Phone number (e.g., if you text us)
- Donation / payment information
- Content submissions (e.g., in response to a call for videos, photos, or comments)

### **B. Information We Collect Automatically from Users**

When you use AKPM Platforms, we may automatically recognize certain information like your IP address, date of activity, operating system, type of device used, geo-targeting information (geographic area), and user behavior (e.g., how long user stays on a page, or amount of time spent listening to audio files).

### **C. AKPM Cookies**

AKPM uses cookies, other similar small files sent to your computer which store information through your browser and web beacons as part of our digital functionality, and to offer responsive elements based on users' actions. This information helps us improve the experience you and other visitors have with AKPM Platforms.

Cookies can be managed, including blocking them, through the user's browser settings.